

# PROTECT THE BEST OF SAN FRANCISCO

## FACT SHEET

### **The time is NOW to Protect the Best of San Francisco!**

By passing Prop X, we can protect vulnerable Artists and Arts Communities, production, distribution and repair (PDR) small businesses and community services organizations from displacement, especially in the Mission District and South of Market.

New developments of all kinds will or have already torn down over 1,000,000 feet of PDR space in the last five years alone. The City now faces a catastrophic, permanent and irreversible loss of these spaces and their impact on the City's character and economy unless we act now to stop their displacement before it's too late!

**Protect the city's neighborhood vitality and cultural heritage by replacing space for Arts, PDR and community services that existed previously.** The proposition would require new developments of all kinds to partially or fully replace the spaces occupied by Arts, PDR small businesses, and nonprofit community services that they convert or demolish with new spaces restricted to the same use.

The measure requires conversion of existing spaces of at least a certain size: an Arts Activities use of any size, PDR use of at least 5,000 square feet and an Institutional Community use of at least 2,500 square feet.

**Keep Arts, PDR spaces and service providers in the communities where they've always been.** The measure requires replacement of the conversion space on-site at the new developments. The Board may consider whether developers should be able to pay a fee or build off-site replacement space instead.

**Focus on areas where new developments are planned and displacement is most likely.** The measure applies to new developments in the Eastern Neighborhoods Plans Areas: Mission; Eastern SoMa, Western SoMa, and, if adopted, Central SoMa.

**Help preserve and create hundreds of jobs.** The City's Chief Economist estimates that passing this initiative will save hundreds of jobs that would have been displaced and create as many as 225 jobs in these new workplaces.

**Promote long-term affordability by providing incentives to keep rents down.** The measure provides for a small reduction in the amount of required replacement space in exchange for a 55-year or more commitment to lease or sell the space at 50% below market rate.

**Voters can act where the City has stalled.** For over 20 years community and neighborhood advocates have urged the City and its Planning Department to enact Planning Code provisions and programs to stop this displacement. They haven't yet and now the voters can take action.

**Adaptable for the long-term.** The measure allows that it can be amended by City ordinance in the future as circumstances arise or change.

**Join Supervisors Jane Kim, David Campos, Aaron Peskin, Norman Yee, Eric Mar, London Breed and John Avalos, neighborhood artists, small businesses, community service providers**

**AND MANY MORE IN VOTING YES ON NOVEMBER 8!**

